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## Development, validation and implementation process for clinical practice guidelines in the Supplementary Health in Brazil

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**Background:** The National Agency of Supplementary Health (ANS) established a collaboration term with the Brazilian Medical Association (AMB) to develop guidelines, spread and monitor their implementation. Its principal goal was the improvement of private health assistance by stimulation of taking health decision based on scientific evidences, the implementation of effective actions of promotion of health and prevention of illnesses and the rational use of techniques and medical technologies.

**Purpose:** The collaboration includes the development of guidelines based on scientific evidences. The result of this process were the elaboration of strategies for the adhesion of the actors involved on the elaboration and implementation of these guidelines and the validation of guidelines in terms of its applicability and its benefits inside of a model that helps in taking clinical decision. The topics were selected from the main problems of health that affect the population that uses private health system in Brazil.

**Methods:** It were established stages of planning with well defined goals, as: definition of priorities; construction of scientific methodology, standardization of the guidelines; sensitization (support/discussion) by means of workshops with representatives of health insurance companies, medical specialty societies, AMB and ANS. Medical coordinators trained by the AMB did technical validation and ANS did the validation of implementation and monitoring. Moreover, the project includes the accomplishment of activities directed to health professionals, aiming at dissemination and adjustment of the use of guidelines.

**Results:** For health insurance companies the instruments developed will be a guide for the improvement of its processes and services. The patients, in turn, will have information to evaluate the quality of assistance received from companies and practitioners.

**Discussion:** These actions could improve the sector efficiency and qualify the assistance. Finally, all of the Brazil's system of health could be improved, because practitioners work in both public and private sector.